

	Preface	vii
CHAPTER 1	Welcome to Ethics	1
	What Is Ethics All About?	3
	Standards of Behavior	6
	<i>Ethics @ Work</i> Intentional Deception: When (If Ever) Is It Ethically Justified?	9
	Chapter 1 Assessments	12
CHAPTER 2	Ethical Principles	15
	Basing Morality on Consequences	17
	Basing Morality on Rights, Duties, and Virtues	19
	<i>Ethics @ Work</i> Cooper Fan Company	24
	Chapter 2 Assessments	27
CHAPTER 3	Personal Ethical Development	31
	Kohlberg's Justice Model of Moral Development	33
	Rest's Four Components of Moral Behavior	39
	<i>Ethics @ Work</i> Microinsurance	44
	Chapter 3 Assessments	47
CHAPTER 4	Shareholder Theory and Stakeholder Theory	51
	Shareholder Ethics	53
	Stakeholder Ethics	55
	<i>Ethics @ Work</i> The Winds of Change	60
	Chapter 4 Assessments	64

CHAPTER 5	Ethical Selling, Marketing, and Advertising	67
	Ethics in Advertising	69
	Ethics in Selling	75
	<i>Ethics @ Work</i> Five Commercials	79
	Chapter 5 Assessments	82
CHAPTER 6	Technology, Testing, and Workplace Privacy	87
	Privacy Law	90
	Drug Tests and Polygraph Exams	92
	<i>Ethics @ Work</i> Trouble at Greentown Bank	96
	Chapter 6 Assessments	99
CHAPTER 7	Ethics and Discrimination	101
	Discrimination	103
	Sexual Harassment	106
	<i>Ethics @ Work</i> Workplace Blues	108
	Chapter 7 Assessments	111
CHAPTER 8	Ethics for Employees	115
	Ethical Violations by Employees	117
	Character Traits of Excellent Employees	120
	<i>Ethics @ Work</i> Don't Be a Hero	125
	Chapter 8 Assessments	128
CHAPTER 9	Ethical Lending and the "Great Recession"	131
	Ethical Issues in Lending	133
	Special Issue: Mortgages and Foreclosures	136
	Applying Ethical Principles to Financial Issues	140
	<i>Ethics @ Work</i> Strategic Defaults	144
	Chapter 9 Assessments	147

CHAPTER 10	Two Global Issues: The Environment and Sweatshops	151
	Environmental Ethics	154
	International Ethics: Sweatshop Labor	156
	<i>Ethics @ Work</i> Sweatshop Labor	159
	Chapter 10 Assessments	162
 CHAPTER 11	 Critical Thinking in Ethics	 165
	Logical Fallacies and Ethical Reasoning	168
	Ethical Dilemmas and Reasoning	172
	<i>Ethics @ Work</i> Unusual Needs and Layoffs	175
	Chapter 11 Assessments	178
	 Glossary	 183
	Index	189